



Friday, 20 July 2007

NSW PREMIER IEMMA & APRA|AMCOS LAUNCH SONG SUMMIT SYDNEY: A THREE DAY MUSIC INDUSTRY DEVELOPMENT AND NETWORKING EVENT FOCUSED ON ORIGINAL MUSIC CREATORS.

APRA|AMCOS and the NSW Government today jointly launched the 2008 Song Summit Sydney – a special conference, exhibition and showcase event designed to meet the creative, business development and networking needs of original music creators.

Speaking at the Song Summit Sydney media launch, **NSW PREMIER MORRIS IEMMA**, said:

"Sydney is the home of the Australian music industry and the NSW Government's Innovation Strategy has recognised our strength in the creative arts and entertainment industries as one where NSW enjoys a strong competitive advantage. That's why I am very pleased to be able to support the APRA|AMCOS initiative to establish the Song Summit Sydney as an international standard showcase for one of our most important industries."

Singer/Songwriter and APRA Board Member, **JENNY MORRIS** welcomed the NSW Government's support for Song Summit Sydney. She said: "The NSW Government's generous financial support of Song Summit Sydney is an appropriate investment in securing the future growth of this valuable sector. Today, the value of the Australian music sector is estimated at around \$7 billion. It is a significant contributor to Australia's GDP."

"It is time for our music creators to have an event that will nurture and give momentum to their growth; that will recognise the value of their work and invest in it for the future."

Singer/Songwriter and APRA member, **RAI THISTLETHWAYTE** (Thirsty Merc) is booked as a speaker/panellist for the Song Summit Sydney conference programme. Speaking at the launch, he said, "One of the most difficult aspects of being a songwriter is the sense of waiting on someone or something else to move your career ahead. We need to become more pro-active about our careers and our music. I'm hopeful that events like Song Summit Sydney will give us the tools we need to make these things possible."

For more information about Song Summit Sydney contact APRA|AMCOS Communications at comms@apra.com.au or (02) 9935 7900

NOTES FOR EDITORS

About Song Summit Sydney

- Song Summit Sydney will be held from 3-5 April 2008 at the Hordern Pavilion and Royal Hall of Industries.
- The event includes a conference programme, retail exhibition and showcases.
- Over 800 songwriters, composers, music publishers and other music industry professionals are expected to attend the event.
- It will span **all genres** of music and each facet of the music life-cycle from inspiration and creation through to marketing and distribution. It will cover both the art and the business of original music-making.



- The **conference programme** will feature more than 20 presentations, panel discussions and workshops featuring celebrated creators and recognised industry experts from Australia and abroad. Topics will include the art of song-writing, new technologies, copyright, publishing, music licensing and international perspectives.
- The **retail exhibition** will feature representatives from international and national music organisations, music retailers, distributors, merchandisers, manufacturers, venue owners, recording studios, music education institutions, technology companies, record companies and music publishers.
- The **showcases** will include local and international singer/ songwriters, and will run throughout the entire event. Performers will be hand picked by a panel of industry representatives and music peers and are sure to deliver a dynamic and inspiring range of performances.
- Song Summit Sydney will be a carbon-neutral event.

The **Australasian Performing Right Association Limited** was established in 1926 and now administers the performing and communication rights of 47,000+ composer, songwriter and music publisher members in Australia and New Zealand. Public performances of music include music used in pubs, clubs, fitness centres, shops, cinemas, festivals, whether performed live, on CDs or played on the radio or television. Communication of music covers music used for music on hold, music accessed over the internet or used by television or radio broadcasters.

The **Australasian Mechanical Copyright Owners Society (AMCOS)** collects and distributes mechanical royalties for the reproduction of its members' musical works for many different purposes. These include the manufacture of CDs, music videos and DVDs, the sale of mobile phone ringtones and digital downloads, the use of production music and the making of radio and television programmes. Since 1997, APRA has managed the day-to-day operations of the AMCOS business.

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