



SONG SUMMIT SYDNEY

PROGRAM INFORMATION

3 - 5 April 2008
 Moore Park, Sydney

www.songsummit.com.au
s3@apra.com.au

THURSDAY 3 APRIL 2008 - DAY 1

WHEN	WHAT'S HAPPENING
1:00 pm - 5:00 pm	Registration & Exhibit Opens
3:00 pm - 3:10 pm	Welcome to Country
3:10 pm - 3:30 pm	Official Opening
3:30 pm - 4:30 pm	Keynote - The Politics of Art: The Hon. Peter Garrett, MP, AM, Federal Minister for the Environment, Heritage and The Arts.
4:30 pm - 6:00 pm	Opening Night Event: Hosted by Zan Rowe
6:15 pm - 11:00 pm	Club Expo: Networking at The Fox & Lion

SHOWCASES

6:30 pm - 8:30 pm	NAB Play the Music Fox & Lion	8:00 pm - 10:00 pm	Music Max Showcase Forum	9:00 pm - 11:00 pm	APRA NZ Showcase Fox & Lion
-------------------	----------------------------------	--------------------	-----------------------------	--------------------	--------------------------------

NOTES:

- Program subject to change
- Please see Speakers List for biography and photos of presenters
- An APRA lounge will be set up and staffed by APRA Member Services staff to deal with enquiries.



FRIDAY 4 APRIL 2008 - DAY 2

WHEN	WHAT'S HAPPENING
8:00 am - 9:15 am	Registration
9:00 am - 12:00 pm	Backstage Pass: Youth Music Clinics (15 - 18 year olds)
9:15 am - 10:15 am	Keynote: Kenny MacPherson (US) and Keith Welsh
10:15 am - 10:45 am	Networking Break in Exhibit (RHI)
10:45 am - 12:00 pm	Future Shock: Luke Bevans, Mark Meharry (UK) and Sandi Thom (UK). Moderator: Brett Cottle "Technology feeds on itself. Technology makes more technology possible" – Alvin Toffler. These words written nearly fifty years ago expose us to the same generational challenges of yesterday and, no doubt, of tomorrow. For now, digital acceleration is upon us. Diversity, fan profiling, consumer power and user generated content are the drivers. How can original music makers make the most out of the technologies available?
12:00 pm - 1:15 pm	The World is an Amazing Place: KT Ang (Singapore), Todd Brabec (US), Matt Hutchison (HK), Andrew Jenkins (US), Myles Lewis (US) and Steve Porter (UK). Moderator: Scot Morris For decades the US market has been the Holy Grail and the UK the bastion of the Minogues and very few others. Now, it seems the word on everyone lips is Asia. As China opens its door to the west and tentatively moves to a legitimate copyright regime what does this mean for Australian artists? What are the commonalities, if any, across Asian markets and the points of difference? On a practical level what are the realistic access points for artists and what are the likely returns?
1:15 pm - 2:15pm	Lunch break in Exhibit (RHI)
2:15 pm - 3:15 pm	PANELS The Songwriter & the Producer: Charles Fisher and Daniel Jones. Moderator: Chit Chat von Loopin' Stab Like any relationship, that between the creator and the interpreter requires trust, understanding and patience. This creative collaborative marriage is the process which gives an enduring life to the recording of a musical work. This session explores the gamut of skills and contributions which a producer can bring to your music. Listen to the Music: Eric Chapus, Angus McDonald and Matt O'Connor. Moderator: Eric McCusker Our listening panels will provide a unique opportunity for songwriters to have their music heard and discussed by a panel of music boffins. Our panellists will include a range of songwriters, publishers, managers, broadcasters, producers and A & R professionals who will publicly review pre-submitted songs and provide advice and feedback. Not for the faint hearted but a wonderful opportunity for songwriters to receive genuine constructive comments on their songs. Get Your People to Talk to My People: Mike Dixon (UK) and Paul Piticco. Moderator: Jules Munro The role of artist manager is complex and varied. Part protector, promoter and partner, the manager is your chief negotiator and deal maker around your music. As the industry changes so too does the deal. What are the key issues and opportunities and how can the self managed artist map out a sustainable career.
CAREER DEVELOPMENT WORKSHOPS	
Pop / Rock Melanie Horsnell and Rai Thistlethwayte	Urban / Hip Hop Joel Ma
Jazz Scott Saunders and Lloyd Swanton	SCREEN SUMMIT: Anatomy of a Film Composer Chris Noonan and Nigel Westlake. Moderator: Chris Neal
3.30 pm - 4:30 pm	PANELS Signed, sealed, delivered, I'm yours: Ian James, Andrew Jenkins (US), Kenny MacPherson (US) and Keith Welsh. Moderator: Sally Howland The publishing business has come a long way since the Gutenberg Press. The techniques have changed but the principals remain. Often described as the "gatekeepers" of copyright, publishers sit astride a vast repertoire of musical works in an environment which has seen an astonishing explosion of digital content delivery. For many song writers, they will never be offered a publishing agreement. Has the DIY model become their saviour and does this pose a threat or an opportunity for the publishing industry. This high powered panel will give you sound advice on how to navigate your career with or without a publisher at the helm. Listen to the Music: Melanie Horsnell, Matt O'Connor and Caroline Tran. Moderator: Jenny Morris Our listening panels will provide a unique opportunity for songwriters to have their music heard and discussed by a panel of music boffins. Our panelists will include a range of songwriters, publishers, managers, broadcasters, producers and A & R professionals who will publicly review pre-submitted songs and provide advice and feedback. Not for the faint hearted but a wonderful opportunity for songwriters to receive genuine constructive comments on their songs. Cultural Creative Collaborations: Dave Arden, Brothablack, Mark Grose, John Watson and Ursula Yovich. Moderator: Shelley Reys Reconciliation rests with respecting the diversity of our cultures and music can play a central role in helping to build understanding and to promote a shared pride between Indigenous and non-Indigenous Australians. Hear our stories of how music can help in Australia's journey to reconciliation.
CAREER DEVELOPMENT WORKSHOPS	
Pop/Rock Tyrone Noonan	Christian Darlene Zschech
Country Rod McCormack and Garth Porter	SCREEN SUMMIT: Composer Interview Art Phillips and Paul Williams (US)
4:30 pm - 5:00 pm	Networking Break in Exhibit (RHI)
5:00 pm - 6:15 pm	In Conversation: Paul Williams (US). Hosted by Tracee Hutchison
6:15 pm - 11:00 pm	Club Expo: Networking at The Fox & Lion
SHOWCASES	
6:30 pm - 7:00 pm	AIM Showcase Fox & Lion
7:15 pm - 7:45 pm	APRA Showcase Fox & Lion
8:00 pm - 10:00 pm	Music NSW Showcase Fox & Lion

SATURDAY 5 APRIL 2008 - DAY 3

WHEN	WHAT'S HAPPENING				
8:00 am - 9:15 am	Registration				
9:15 am - 10:15 am	In Conversation: Jimmy Webb (US). Hosted by Tracee Hutchison				
10:15 am - 10:45 am	Networking Break in Exhibit (RHI)				
10:45 am - 12:00 pm	<p>The New Music Economy: Eric Baptiste (FRA), Brett Cottle, Jeremy Fabinyi (UK), Ronald Mooij (FRA), and Stephen Peach. Moderator: Kate Haddock</p> <p>Recent history shows the rise and rise of the digital revolution but has it delivered genuine economic benefits to copyright owners? Covering the key issues affecting overseas and the domestic markets, our panel will discuss the current and developing music revenue landscape. Has P2P file sharing born of the 'free music' generation been given its last rites and dutifully buried? Which models are emerging as truly sustainable commercial enterprises and has the industry the proper global infrastructure to accommodate fair and flexible licensing arrangements with sound royalty distribution schemes.</p>				
12:00 pm - 1:15 pm	<p>I've Written Some Songs, So Now What?: James Mercer (US), Josh Pyke and Sandi Thom (UK). Moderator: Robbie Buck</p> <p>The songwriter is the smallest business in the world. You have the talent and the creativity but in a musical landscape which requires a raft of business skills to get your music to market who do you turn to? Producer, manager, marketer, booking agent, publisher, record company, publicist, DSP, radio plugger, friend? The DIY world has never been so buoyant but where to start? There is certainly no prescription for success in this industry but this panel will discuss some of the remedies to get you on your way.</p>				
1:15 pm - 2:15 pm	Lunch break in Exhibit (RHI)				
2:15 pm - 3:15 pm	<p>PANELS</p> <p>Global Roaming: Tony George (US) and Mark Meharry (UK). Moderator: Scot Morris US radio remains elusive to most Australian acts. The burgeoning international festival circuit however is now proving a lucrative path for many. What are the strategies required for giving acts the best possible chance of successfully accessing overseas markets.</p> <hr/> <p>Listen to the Music: Rod McCormack and Garth Porter. Moderator: Ralph Murphy (US) Our listening panels will provide a unique opportunity for songwriters to have their music heard and discussed by a panel of music boffins. Our panellists will include a range of songwriters, publishers, managers, broadcasters, producers and A & R professionals who will publicly review pre-submitted songs and provide advice and feedback. Not for the faint hearted but a wonderful opportunity for songwriters to receive genuine constructive comments on their songs.</p> <hr/> <p>The Songwriter & the Producer: Wayne Connolly and Josh Pyke. Moderator: Robbie Buck Like any relationship, that between the creator and the interpreter requires trust, understanding and patience. This creative collaborative marriage is the process which gives an enduring life to the recording of a musical work. This session explores the gamut of skills and contributions which a producer can bring to your music.</p>				
	<p>CAREER DEVELOPMENT WORKSHOPS</p> <table border="1"> <tr> <td>Pop /Rock Dann Hume and Jon Hume</td> <td>Dance Angus McDonald, Paul Mac</td> <td>Production Magoo, Joel Ma</td> <td>SCREEN SUMMIT: Have I Got the Score For You Chris Neal, Francois Tétaz, Andrew Urban</td> </tr> </table>	Pop /Rock Dann Hume and Jon Hume	Dance Angus McDonald, Paul Mac	Production Magoo, Joel Ma	SCREEN SUMMIT: Have I Got the Score For You Chris Neal, Francois Tétaz, Andrew Urban
Pop /Rock Dann Hume and Jon Hume	Dance Angus McDonald, Paul Mac	Production Magoo, Joel Ma	SCREEN SUMMIT: Have I Got the Score For You Chris Neal, Francois Tétaz, Andrew Urban		
3.30 pm - 4:30 pm	<p>PANELS</p> <p>Murphy's Laws on Songwriting: Ralph Murphy (US) Ever considered what makes a # 1 song? Ralph Murphy does it for a living. Did you know that the only thing all 21 # 1 hits on the US country charts in 2002 had in common was the time signature? All were in 4/4. Uptempo songs held 12 of the 21 top spots with mid-tempos at 3 of 21 and ballads at 6 of 21. The average intro was 14.2 seconds and only one song was under 3 minutes in song length, 4 were four minutes longer and 12 of the 21 were longer than 3 minutes and 30 seconds. The legendary Ralph Murphy deconstructs the song like no other.</p> <hr/> <p>Listen to the Music: Dann Hume, Jon Hume and Peter Karpin. Moderator: Lindsay McDougall Our listening panels will provide a unique opportunity for songwriters to have their music heard and discussed by a panel of music boffins. Our panellists will include a range of songwriters, publishers, managers, broadcasters, producers and A & R professionals who will publicly review pre-submitted songs and provide advice and feedback. Not for the faint hearted but a wonderful opportunity for songwriters to receive genuine constructive comments on their songs.</p> <hr/> <p>Turn Up Your Radio/iPod/Podcast: Rick Butterworth, Alex Hartman, and Richard Kingsmill. Moderator: Frank Rodi There is no question that radio still rules but the goal posts have moved. Digital networks, internet radio and podcasts offer diversity but how do you get on the play list. What do the programmers look for and how do you get noticed amongst the throng of new releases entering the market weekly? Hear from the experts and those who have broken the mould.</p>				
	<p>CAREER DEVELOPMENT WORKSHOPS</p> <table border="1"> <tr> <td>Pop / Rock Phil Kakulas, Brendan Gallagher</td> <td>Blues & Roots Karl Broadie, Dallas Frasca</td> <td>Music for Advertising Les Gock and Peter Miller</td> <td>SCREEN SUMMIT: Meet the Producers Steve Rosser, Vincent Sheehan, Emile Sherman, Andrew Urban</td> </tr> </table>	Pop / Rock Phil Kakulas, Brendan Gallagher	Blues & Roots Karl Broadie, Dallas Frasca	Music for Advertising Les Gock and Peter Miller	SCREEN SUMMIT: Meet the Producers Steve Rosser, Vincent Sheehan, Emile Sherman, Andrew Urban
Pop / Rock Phil Kakulas, Brendan Gallagher	Blues & Roots Karl Broadie, Dallas Frasca	Music for Advertising Les Gock and Peter Miller	SCREEN SUMMIT: Meet the Producers Steve Rosser, Vincent Sheehan, Emile Sherman, Andrew Urban		
4:30 pm - 5:00 pm	Networking Break in Exhibit (RHI)				
5:00 pm - 6:00 pm	In Conversation: James Mercer (US). Hosted by Tracee Hutchison				
6:00 pm - 6:20 pm	Closing Performance: Gurrumul Yunupingu				